

# Rural-Urban Split of each income slab 2016 vs 2021

| Income Slab (per capita income based population slabs) |                  | % R- % U in each income slab |               |
|--|------------------|------------------------------|---------------|
|  |                  | 2016                         | 2021          |
|  |                  | Rural – Urban                | Rural – Urban |
| Q1   | Poorest 20%      | 89 – 11                      | 69 – 31       |
| Q2   | Lower Middle 20% | 82 – 18                      | 71 – 29       |
| Q3   | Middle 20%       | 70 – 30                      | 74 – 26       |
| Q4   | Upper Middle 20% | 58 – 42                      | 62 – 38       |
| Q5   | Richest 20%      | 44 – 56                      | 48 – 52       |
| All India Avg Household Income                         |                  | 66 – 34                      | 64 – 36       |

Source: ICE 360 data waves 2,3

1. Round 3 Fieldwork was done during Jan – Nov 2021 and Reference Period for data is April 2020 to March 2021.

2. Round 2 Fieldwork was done during April – Nov 2016 and Reference Period for data is April 2015 to March 2016.